



Greensboro, Guilford County and North Carolina celebrate Citi Cards ribbon cutting

Greensboro, NC (April 28, 2005) – On April 1, 2004 Greensboro and Guilford County elected officials and community leaders broke ground for the new Citi Cards facility at the Carolina Corporate Center in eastern Guilford County. One year and 600 new employees later the group reconvened for the facility's ribbon cutting ceremony.

Citi Cards became a part of the local community through its acquisition of the Sears Credit Card services in November 2003, and employed approximately 700 workers at its facility near Piedmont Triad International Airport. After the company's expansion to eastern Guilford County in March 2004, Citi Cards hired an additional 600 employees and plans to add another 300 workers at the new facility.

Citi Cards' parent, Citigroup, was recently named No. 3 on *DiversityInc Magazine's* "Top 50" companies for diversity. The list is derived from corporate surveys and analyzes over 200 companies in four areas: CEO Commitment, Human Capital, Corporate Communications and Supplier Diversity.

"The impact of Citi Cards on the business community landscape is tremendous," said Greensboro Economic Development Partnership president Andy Burke. "The building is a prestigious landmark as you enter Guilford County and Greensboro."

Greensboro and Guilford County local officials and community leaders joined together to celebrate the ribbon cutting. The list of speakers included Citi Cards' site president Eric Manuel, N. C. Assistant Secretary for Business Development and Trade Anthony Copeland, GEDP chairman Dennis Glass, Guilford County Board of Commissioners Chairman Bruce Davis and Greensboro Mayor Keith Holliday. The Greensboro Economic Development Partnership presented Citi Cards with an original painting of downtown Greensboro by local artist C. P. Logan.

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